



# NAPLA's ANNUAL CONVENTION

May 4-6, 2023 — Chicago

Held at The Chicago Bar Association

## Conference Agenda



NATIONAL ASSOCIATION OF  
**PREMISES LIABILITY ATTORNEYS**

**LAFLEUR**

THE EXPERTS  
**Robson Forensic**



**Thursday, May 4**

7:30		Registration	
8:00		Breakfast - Corboy Hall, 2nd floor	
8:30	<b>8:30-9:30</b>	<b>Ken Levinson</b> , <i>Levinson &amp; Stefani Injury Lawyers, Chicago, IL</i>	"Maximizing Your Premises Cases With Focus Groups"
9:30	<b>9:30-10:30</b>	<b>Dan Chamberlain</b> , <i>Cohen &amp; Malad, LLP, Indianapolis, IN</i>	"Legionella: A Silent Killer"
10:30		Morning Break	
11:00	<b>11:00-12:00</b>	<b>Michael Neff</b> , <i>Neff Injury Law, Atlanta, GA</i>	"When a Security Company Is the Hazard: Rent-a-Cops, Guns, and Hair-Triggers"
12:00		Lunch - Winston & Strawn Room, 2nd floor	
1:00	<b>1:00-2:00</b>	<b>Paul Byrd</b> , <i>Paul Byrd Law Firm, PLLC, Little Rock, AR</i>	"How to talk to Conservatives"
2:00	<b>2:00-2:45</b>	<b>Robert Bohm</b> , <i>Robert D. Bohm, PLLC, Seattle, WA</i>	"Best Practices in Premises Case Intake and Evaluation"
2:45		Afternoon Break	
3:00	<b>3:00-3:45</b>	<b>Mark Prince</b> , <i>Prince Law Firm, Marion, IL</i>	"Animals Running at Large: What You Should Know About Equine Liability Cases"
3:45	<b>3:45-4:15</b>	<b>Jesse Froehling</b> , <i>Bastion Law, Seattle, WA</i>	"Preparing the Difficult Client for a Premises Deposition"
4:15	<b>4:15-5:00</b>	<b>Albert Kerelis, AIA &amp; Tony Fenton</b> , <i>AIA, Robson Forensic</i>	"Premises Safety Forensic Analysis"
5:00		Adjourn to Happy Hour, Sponsored by Preferred Capital Funding Location: <a href="#">Brandos Speakeasy, 343 S Dearborn St, Chicago, IL 60604</a>	

**Friday, May 5**

7:30		Registration	
8:00		Breakfast - Corboy Hall, 2nd floor	
8:30	<b>8:30-9:30</b>	<b>Russell Kendzior</b> , <i>Expert Witness, Speaker, Author</i>	"Establishing The Standard Care in Slip, Trip and Fall Litigation"
9:30	<b>9:30-10:30</b>	<b>Mark Mandell</b> , <i>Mandell, Boisclair &amp; Mandell, LTD, Providence, RI</i>	"Case Framing: Creating Echoes"
10:30		Morning Break	
10:45	<b>10:45-11:45</b>	<b>Pat Salvi, II</b> , <i>Salvi, Schostok &amp; Pritchard P.C., Chicago, IL</i>	"Collapsing the Defense: How to Handle Railing, Balcony, and Porch Cases"
11:45	<b>11:45-12:15</b>	<b>Andrew Crais, Dennis Parker, &amp; Mike McGarry</b> , <i>Truist Investment Services &amp; Optcapital</i>	"Winning After You Win: Strategies for Building Wealth After a Verdict"
12:15		Adjourn to Rooftop Experience at Wrigley Field – Cubs v. Marlins, Sponsored by Optcapital and Truist	

**Saturday, May 6**

7:30		Registration	
8:00		Breakfast - Corboy Hall, 2nd floor	
8:30	<b>8:30-9:15</b>	<b>Dorothy Clay Sims</b> , <i>Law Office of Dorothy Clay Sims, Ocala, FL</i>	"When They Claim the Plaintiff is a Faker"
9:15	<b>9:15-10:15</b>	<b>Jessica Brylo</b> , <i>Trial Dynamics</i>	"Lessons Learned from an \$8.4 Million Trip and Fall Verdict with Zero Comparative Fault (and no settlement offer)"
10:15		Morning Break	
10:30	<b>10:30-11:30</b>	<b>Dan Kramer</b> , <i>Kramer Trial Lawyers, Los Angeles, CA</i>	"Doing the Deep Dive in Voir Dire"
11:30	<b>11:30-12:00</b>	<b>Tom Murphy</b> , <i>Law Offices of Thomas R. Murphy, Salem, MA</i>	"Mediation PowerPoints: Avoiding the Traps, Holes, & Defects"
12:00		Adjourn	